

MAY 23
1977

fashion calendar

37th year • a weekly publication

JANUARY

S	M	T	W	T	F	S
..	..	..	..	..	1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY

S	M	T	W	T	F	S
..	..	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

MARCH

S	M	T	W	T	F	S
..	..	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
..	..	..	..	1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
..	..	..	..	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
..	..	..	..	1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
..	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
..	..	..	..	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
..	..	..	..	..	1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
..	..	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
..	..	..	1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1978 - - NEXT YEAR

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 23, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 21- May 24	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR AT DALLAS APPAREL MART. Contact: Jack Goldstein, 752-2422; or Apparel Mart, (214) 637-1970.		
Sunday May 22- May 25	FIFTEENTH SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 563-3960.	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Monday May 23 12:00 Noo Luncheon	"SUCCESS: HOW TO GET IT" LUNCHEON MEETING Speakers: Virginia Graham, Ralph Charell, Betty Harragen. \$18.00; guests--\$20.00. Contact: 685-4664.	NAT'L HOME FASHIONS LEAGUE (41 MADISON AVE)	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 23	QMB/QMB II FALL FUR COLLECTION Contemporary furs; poplin, twill, and corduroy fur-lined coats. Showings at 10:30 & 2:00 daily, or by appointment. Contact: Herman Suskind, CH 4-7551.	QUALITY FURS; MANOS & BLOCK, INC.	333 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Monday May 23- June 17	NEW PATTERNS AND SKETCHES FROM PARIS Showing in canvas -- Spring '78. Contemporary & high-fashion ready-to-wear for junior and misses sizes. By appointment. Contact: Helene Cohen, 391-3915, ext. 73.	MAJEPONS (PARIS) (40, RUE DU MONT-THABOR)	GLENOIT SHOWROOM 111 W. 40TH ST (23 FL)
Beginning Monday May 23	OPENING OF FALL FUR COLLECTION Showings at 10:00 & 2:00, by appt. Contact: Reto Badrutt, LO 3-4122.	REVILLON INCORPORATED	333 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Showing at 10:00 & 2:00 daily. By appt. Contact: Bert Fishman, 947-2020.	VALERIE FURS; V.S.R. ASSOC. SCHREIBMAN-RAPHAEL, INC.	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Featuring natural royal Samink; and other furs. By appt. Contact: BR 9-2763.	I. WASSERMAN & SON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24 5:30 P.M.	FUR FASHION FORUM Also, 6:30 P.M.; & Tues., June 7 at 5:30 & 6:30. By invitation. Contact: Sondra Godfrey, Bell & Stanton, PE 6-4858.	ASSOCIATED FUR MANUFACTURERS	101 W. 30TH STREET SHOWROOM - 3RD FLOOR
Tuesday May 24- May 27	"TEXTITALIA" FABRICS FAIR; ITALIAN TRADE COMMISSIONER SPRING-SUMMER '78 First annual exhibit in N.Y. by 43 leading Italian fabric producers. Press: Eleanor Lambert, 688-2130. Trade: Rita de Luca, 432-9250.	(1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 U.N. PLAZA (1ST & 44 ST)
Wednesday May 25 11:30 A.M.	PRESS SHOWING OF FUR COLLECTION By invitation. Contact: Jean Burke, PL 3-4073 or 421-2000, ext. 496.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 25 6:00 P.M.	SPRING-SUMMER '78-79 FABRICS FROM ITALY "Fabric Parade." By invitation. Contact: Gabriella Forte, 744- 2714.	CANTONI	U.N. PLAZA HOTEL 1 U.N. PLAZA (1ST & 44 ST)
Wednesday May 25 7:30 P.M.	"THE BLACK EXPRESSION: A STATEMENT OF STYLE" A special evening to benefit Fashion Industries Development Corp. in cooperation with the Mayor's Office of the Apparel Industry. Champagne reception and gallery preview at 7:30. Fashion presentation at 8:30. Supper and discotheque until midnight. (Black Tie). Tickets: \$25.00. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE
Thursday May 26 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Alan B. Gilman, President, Abraham & Straus. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 30	DECORATION DAY (Monday) - Legal Holiday		
Tuesday May 31 11:30 A.M.	PRESS SHOWING: FURS BY RALPH LAUREN Men's and women's furs. By invitation. Contact: Jeff Tepper, 244-8755.	THE TEPPER COLLECTION	330 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 31 1:00 P.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday May 31 2:00 P.M.	FALL AND WINTER FUR COLLECTION Fashion show produced by Mia Grau. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 31 3:30 P.M.	PRESS SHOWING OF FURS FOR WOMEN By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 31 5:00 P.M.	FUR FASHION SHOW: FIFTIETH ANNIVERSARY By invitation. Thereafter by appointment. Contact: 736-5573.	HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday June 1 7:10 A.M. Breakfast	ANNUAL BREAKFAST FASHION SHOWS Starring Lou Jacobi, Van Johnson, Ann Miller, Jerry Orbach, Gloria Swanson, others. Breakfast: June 1, 2, 3, 7, 8, 9, 10, 14, 15. (Show at 7:50). Afternoon: refreshments 4:20 (Show 4:58)--June 2, 6, 9, 13. By invitation. Contact: 391-4436.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 1 9:00 A.M.	SORBARA FUR FASHIONS; & GROUP BY MARY McFADDEN By invitation. Thereafter by appointment. Contact: 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
Wednesday June 1 10:30 A.M.	WHOLESALE FURS AND HALSTON COLLECTION By invitation. Buyers: 279-0633; Press: Jody Donohue Assoc., 688-8653.	BEN KAHN	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday June 1 11:30 A.M.	ANNUAL GRADUATION LUNCHEON Speaker: Lucille Rose, Deputy Mayor of Planning & Manpower for N.Y.C. ; 752-1350.	LABORATORY INSTITUTE OF MERCHANDISING (12 EAST 53)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 1 12:00 Noon	FUR COLLECTION BY KASPER By invitation. Buyers: 244-0770. Press: Rubye Graham, 355-0557.	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR

Wednesday June 1 2:00 P.M.	FUR COLLECTION OSCAR DE LA RENTA By invitation. Thereafter by appointment. Contact: 736-8552.	WAGNER FURS	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
Wednesday June 1 3:00 P.M.	FUR COLLECTION BY JOHN ANTHONY By invitation. Thereafter at showroom, 2nd fl. Contact: Ned Blash, 255-4800.	JAN ORIGINALS (307 SEVENTH AVENUE)	550 SEVENTH AVE - 24TH FL JOHN ANTHONY SHOWROOM
Wednesday June 1 4:00 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Sondra Godfrey, Bell & Stanton, PE 6-4858.	AMERICAN FUR INDUSTRY	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS By invitation. Contact: Jacalyn Lupo at Steve Gold Assoc., 935-1040.	SAGA MINK	PARSONS SCHOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Givenchy, Calvin Klein, Viola Sylbert and Jeffrey Banks. By invitation. Thereafter in showroom, 18th floor, Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	HOTEL PIERRE GRAND BALLROOM
Thursday June 2 12:00 Noon	FURS BY BONNIE CASHIN: THE R.R.G. COLLECTION By invitation. Buyers: Tom Moriber, 244-2179. Press: Essie Pinsker, 221-3880.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN By invitation. Thereafter by appointment. Contact: LO 4-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 2 4:30 P.M.	FUR FASHION SHOW AND EXHIBITION Fashions from more than 50 furriers. Also, exhibition of techniques and accessories in fur industry. By invitation. Contact: Elliot Lippin, 564-6580.	FUR INDUSTRY SALESMEN'S ASSOCIATION	STATLER-HILTON HOTEL 7TH AVE & 33RD STREET
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW Fashion show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA, USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday June 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS - AMERICAN READY-TO-WEAR Co-Chmn.: Bernadine Morris, N.Y. Times; Kalman Ruttenstein, Pres., Bonwit Teller. Prices: Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show), F.I.T., 227 W.27, 355-0557.		
Friday June 3 11:00 A.M.	FUR FASHIONS BY YVES SAINT LAURENT (Note change of place). By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.	GOLDIN-FELDMAN (345 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM

June 3	12:00 Noon, THE FASHION GROUP (2nd Show), N.Y. Hilton Hotel, CI 7-3940.		
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK Contact: Marvin Dorfman, 982-6571.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9). Contact: (800) 621-3902.		
Monday June 6 5:00 P.M.	WIG FASHION SHOW & RECEPTION Eva Gabor will be present to introduce her new wig collection. By invitation. Contact: Janet Berne, 354-7222. Press: Jody Donohue Associates, 688-8653.	EVA GABOR INTERNATIONAL	COPACABANA 10 EAST 60TH STREET
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE "The Look" -- fashions from F.I.T. Design Laboratory. Contribution: \$200.00 per person for Foundation Fund for Scholarships & Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday June 6	OPENING OF FALL BELT COLLECTION By appointment. Contact: 868-6750.	CALVIN KLEIN FOR OMEGA	330 FIFTH AVE (33RD ST) ROOM 1102
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 725-4700.	MONET	16 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
June 6	FALL HANDBAG MARKET WEEK. Contact: Nat'l Association Handbag Mfrs., 947-3424.		
Tuesday June 7 1:00 P.M.& 3:00 P.M.	FALL TRENDS FASHION SHOW Annual fashion presentation. Tickets: \$25.00 each. Contact: Jennie Gloviak, 759-8100, ext. 275.	SEVENTEEN MAGAZINE (850 THIRD AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Tuesday June 7 3:00 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)
June 7	5:30 & 6:30, ASSOCIATED FUR MFRS, (3rd & 4th Shows), 101 W 30th St., PE 6-4858.		
Tuesday June 7 6:00 P.M.- 8:00 P.M.	PRESS PARTY: NEW FRAGRANCE The press will be invited to a "Fragrance Party." By invitation. Contact: Jackie Markham, 983-4200.	MAX FACTOR	ST. REGIS HOTEL ROOF
Wednesday June 8 12:00 Noon	LUNCHEON SHOWING OF "FANTASY" COLLECTION Hand-painted evening chiffons. Show at 1:00. By invitation. Contact: 879-2837.	HYACINTHE	PLAYBOY CLUB-CABARET RM 5 EAST 59TH STREET
Wednesday June 8 7:00 P.M. Dinner	ANNUAL RECOGNITION AWARDS DINNER Fifth annual recognition awards and selection of "The Outstanding Personality of the Year." Tickets: \$125.00 each. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	WALDORF-ASTORIA GRAND BALLROOM

June 9 MIPEL -- ITALIAN LEATHERGOODS EXHIBIT IN MILAN (June 9-13).

June 10 FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).

Sunday	INTERNATIONAL SHOWINGS	NEW DIRECTIONS/	ST. REGIS HOTEL
June 12-	FOR VISITING PRESS	PRESS WEEK	5TH AVE & 55TH STREET
June 16	By invitation. Contact: Mildred Sullivan (Suite 404), 1 Times Square, 221-3816.		

Monday	PRESS SHOWING OF	YVES SAINT LAURENT	ST. REGIS HOTEL
June 13	FALL MENSWEAR		ROOF
12:30 P.M.	Showing for visiting press of menswear collection by Yves Saint Laurent.		
Luncheon	By invitation. Contact: Yvon Dihe, 541-6750.		

Beginning	HOLIDAY WOMEN'S	PENDLETON	489 FIFTH AVENUE
Monday	COLLECTION		SHOWROOM - 25TH FLOOR
June 13	Continuous by appointment. Contact: 661-1670.		

Tuesday	COLORWORKS	AVON PRODUCTS INC.	9 WEST 57TH STREET
June 14	BY AVON		28TH FLOOR-DISCOTEEN
5:00 P.M.-	Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact:		
7:30 P.M.	Teddi San, 593-5342.		

Thursday	PRESS PREVIEW: FALL-WINTER	MEN'S FASHION	ESSEX & SUSSEX HOTEL
June 16-	MEN'S AND BOYS' FASHIONS	ASSOCIATION	SPRING LAKE, NEW JERSEY
June 19	Fashion seminars, audio visual presentation, and designers' showings. Firms participating (to date) include: <u>Thurs., June 16-Pierre Cardin. Fri., June 17--Sedgefield Sportswear Co.; Univis/St Stanley Blacker Frame Collection; Du Pont. Sat., June 18-Pendleton Woolen Mills; Celanese; Sole Leather Council; Greif & Co.; Big Smith; Montgomery Ward. Sun., June 19-Adolfo, Marsha Akins for Makins; Alexander Julian; Sal Cesarani; Country Roads by Robert Stock; Dimitri; Jean-Paul Germain; Rafael; Giorgio Sant'Angelo. By invitation. Executive Director: Norman Karr. Fashion Dir: Chip Tolbert. Contact: Katherine Agnello, 581-8210.</u>		

Sunday	SEMI-ANNUAL PRESS WEEK:	AMERICAN DESIGNER	HOTEL PLAZA
June 19-	FALL 1977	SHOWINGS	TERRACE ROOM
June 24	Unless otherwise noted, showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.		

Sun., June 19: 7:30 P.M....Welcome Buffet (Room to be announced).

Mon., June 20: 7:30 A.M....Continental Breakfast
8:00 A.M....FALL 1977 FORECAST -- ELEANOR LAMBERT
8:30 A.M....ADELE SIMPSON
9:15 A.M....RALPH LAUREN
10:00 A.M....JERRY SILVERMAN (SHANNON ROGERS)
10:45 A.M....DON SAYRES FOR GAMUT
11:30 A.M....ROBERT BESTIEN HANDBAGS (Terrace Room Balcony)
12:00 Noon...Writing Period
12:30 P.M....INTERCOIFFURE AMERICA (Luncheon & Showing) (Ballroom)
2:00 P.M....JOHN ANTHONY
2:45 P.M....BILL HAIRE FOR FRIEDRICKS
3:30 P.M....HELEN LEE'S COLLECTION FOR DANSKIN
4:15 P.M....JOHN KLOSS FOR CIRA
5:30 P.M....Private view of "THE GLORY OF RUSSIAN COSTUME" exhibition,
6:30 P.M. Metropolitan Museum as guests of Council of Fashion Designers of America. Diana Vreeland, Special Consultant and other Costume Institute experts will be present. Buses leave 5 PM, 5th Ave. entrance to Plaza, and return from 83rd St & 5th Ave. at 6:30 P.M.

AMERICAN DESIGNER SHOWINGS (continued from page 5)

Mon., June 20: 7:00 P.M.... GLEMBY INT'L FALL HAIR & BEAUTY FASHION TRENDS, Persian Room
(cont'd) MORT SCHRADER BY FRANK TIGNINO

Tues., June 21: 7:30 A.M....CHRISTINE VALMY FIFTH AVENUE, Breakfast & Showing,
General Motors Plaza, 767 5 Ave. (at 58th Street).
9:00 A.M....KASPER FOR JOAN LESLIE
9:45 A.M....ANNE KLEIN AND COMPANY
10:30 A.M....MOLLIE PARNIS BOUTIQUE
11:15 A.M....MARY McFADDEN
12:00 Noon...Writing Period
12:30 P.M....MILLINERY INSTITUTE OF AMERICA -- Luncheon & Showing,
Georgian Room, Americana Hotel, 53rd St. & 7th Ave.
2:15 P.M....BILL BLASS
3:00 P.M....MONIKA TILLEY DESIGNS
3:45 P.M....HOLLY'S HARP
4:30 P.M....DIMITRI
5:15 P.M....LANVIN-CHARLES OF THE RITZ -- Host: Martin Schmidt, President.
At Regine's, 502 Park Ave. Premiere of "Midnight Beauty,"
and special guests of "The Other Side of Midnight."
7:45 P.M....DU PONT AND COMPANY -- Dinner & Fashion Presentation,
Fall 1977 -- Sportswear in fabrics of today's "Dacron".

Wed., June 22: 7:30 A.M....GOLO FOOTWEAR, Breakfast & showing, Terrace Room
9:00 A.M....JOAN SIBLEY
9:45 A.M....ALBERT NIPON
10:30 A.M....OSCAR DE LA RENTA
11:15 A.M....BILL KAISERMAN FOR RAFAEL FASHIONS
12:00 Noon...Writing Period
12:30 P.M....AMERICAN FUR INDUSTRY -- Luncheon & Showing, Grand Ballroom
2:00 P.M....CHARLOTTE FORD
2:45 P.M....FLORENCE EISEMAN
3:30 P.M....CLOVIS
4:15 P.M....BILL ATKINSON
5:00 P.M....Writing Period
5:15 P.M....ELIZABETH ARDEN -- PREMIERE OF "CABRIOLE," a new fragrance.
Cocktails - St. Regis Hotel, Versailles Room.
7:30 P.M....DINNER & SHOWING BY "RISING STARS" (new newsmaking designers).
Host: ROSELON (NYESTA), Terrace Room.

Thurs., June 23: 7:30 A.M....FAMOLARE SHOES, Breakfast & showing, 4 West 58th St., 8th floor.
9:00 A.M....JAMES DAUGHERTY
9:45 A.M....PENDLETON
10:30 A.M....MURIEL FRANKLIN FOR LADY SIX
11:15 A.M....ABE SCHRADER BY BELLE SAUNDERS & JOSEPH GARGIULO
12:00 Noon...Writing Period
12:45 P.M....DIAMOND INFORMATION CENTER -- Luncheon & Showing, Persian Room
2:15 P.M....CHARLES SUPPON FOR INTRE SPORT
3:00 P.M....SWIRL, INC., LOUNGEWEAR -- BY BILL TICE, LEO NARDUCCI,
GEOFFREY BEENE, & AVA BERGMANN
3:45 P.M....KIMBERLY
4:30 P.M....JEAN-PAUL GERMAIN
5:15 P.M....SELIGMAN & LATZ -- Cocktails
7:15 P.M....WEIGHT WATCHERS INTERNATIONAL -- Dinner & Showing

Fri., June 24: 7:30 A.M....CULTURED PEARL ASSOCIATION OF AMERICA & JAPAN - Breakfast
9:00 A.M....RICHARD ASSATLY FOR GINO-SNOW
9:45 A.M....ALBERT CAPRARO
(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from page 6)

Fri., June 24: 10:30 A.M....CESARANI (for women)
 (cont'd) 11:15 A.M....CALVIN KLEIN
 12:00 Noon...PATTI CAPPALLI for JERRY SILVERMAN SPORT
 1:00 P.M....OPTICAL MANUFACTURERS ASSOCIATION -- Luncheon & showing.
 HOSTESS: ARLENE DAHL, Fashion Consultant.
 2:30 P.M....OLEG CASSINI SPORTSWEAR
 3:15 P.M....HALSTON

Beginning	OPENING OF RESORT	KEN SCOTT	HOTEL GOTHAM
Tuesday	COLLECTION		PRIVATE SUITE
June 21	Continuous by appointment. Contact: 737-7810.		

Thursday	TELEVISION TAPING &	MODEL SHOWCASE '77	F.I.T. AMPHITHEATRE
June 23	FALL FASHIONS		227 WEST 27TH STREET
8:00 P.M.	Taping of contest of "undiscovered" models -- Fall fashions -- syndicated to T.V. July-August. Black Tie. By invitation. Contact: Roberta Anderson, 355-0551.		

Tuesday	PRESS SHOWING: AUTUMN	ADOLFO	ST. REGIS HOTEL
June 28	AND WINTER COLLECTION	(538 MADISON AVENUE)	LOUIS XVI SUITE
11:00 A.M.	Also at 2:00 & 4:00 P.M. By invitation. Contact: 688-4410.		

July 18 ¹⁷ FALL & WINTER COUTURE SHOWINGS IN ROME (July 18-21)

July 23- INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS
 July 27 Contact: Simone Gross, 10 Romney Circle, W.Orange, N.J. (201) 736-9100.

FALL COUTURE SHOWINGS IN PARIS -- CHAMBRE SYNDICALE DE LA COUTURE PARISENNE
 Contact: Denise Dubois, Chambre Syndicale, 100 rue Faubourg St. Honore, Paris

<u>Mon., July 25:</u>	9:15 A.M...	Jacques Esterel	3:00 P.M...	Jean-Louis Scherrer (2nd Show)
	10:30 A.M...	Pierre Cardin	4:00 P.M...	Philippe Venet
	11:00 A.M...	Torrente	5:30 P.M...	Pierre Balmain
	12:00 Noon...	Jean-Louis Scherrer	5:30 P.M...	Philippe Venet (2nd Show)
	2:30 P.M...	Christian Dior	7:00 P.M...	Serge Lepage (9:00 PM, 2nd Show)

<u>Tues., July 26:</u>	9:15 A.M...	Courreges	2:30 P.M...	Jean Patou
	10:30 A.M...	Emanuel Ungaro	3:00 P.M...	Emanuel Ungaro (2nd Show)
	11:30 A.M...	Lanvin	3:00 P.M...	Balmain (2nd Show)
	12:30 P.M...	Louis Feraud	3:30 P.M...	Chanel
	2:30 P.M...	Courreges (2nd Show)	5:00 P.M...	Ted Lapidus

<u>Wed., July 27:</u>	9:30 A.M...	Guy Laroche	2:15 P.M...	Nina Ricci
	10:30 A.M...	Jean Patou (2nd Show)	3:30 P.M...	Chanel (2nd Show)
	11:00 A.M...	Yves Saint Laurent	3:45 P.M...	Givenchy
	11:00 A.M...	Courreges (3rd Show)	4:00 P.M...	Jacques Esterel (2nd Show)
	12:30 P.M...	Jean Hercey	5:00 P.M...	Paco Rabanne
			6:00 P.M...	Carven

<u>Thurs., July 28:</u>	9:30 A.M...	Hanae Mori	3:00 P.M...	Guy Laroche (2nd Show)
	9:30 A.M...	Givenchy (2nd Show)	3:30 P.M...	Gres
	10:45 A.M...	Nina Ricci (2nd Show)	3:30 P.M...	Hanae Mori (2nd Show)

Aug. 6 NATIONAL SHOE FAIR AT N.Y. COLISEUM (Aug. 6-9). Contact: 689-5996.

Aug. 8 OPENING OF HOLIDAY & RESORT COLLECTIONS- N.Y. (Aug. 8-19).

Aug. 19 CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 19-23).

Aug. 26 DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1).